

CANADIAN DIRT MYSTERY MUSIC FEST

SEPTEMBER 3 TO 6, 2027 | BASHAW, AB

KICK-OFF PARTY

FRIDAY, SEPTEMBER 3, 2027



SCAN TO BUY TICKETS

THIS IS A ONE-OF-A-KIND FESTIVAL

Welcome to the Canadian Dirt Mystery Music Fest, an exclusive live music experience created by Gord Bamford and hosted on his private property near Bashaw, Alberta.

The exact location and artist lineup remain a mystery until you arrive, with each artist revealed only as they take the stage. Guests can expect an exciting mix of musical genres, exceptional talent and plenty of surprises throughout the weekend.

SPONSORSHIP OPPORTUNITIES

Become part of one of Canada's most unique live music experiences.

A limited number of sponsorship opportunities are available for the Canadian Dirt Mystery Music Fest, offering businesses, organizations and individuals the chance to align with an exclusive event unlike any other. Whether you are looking to entertain clients, reward your team, host friends or elevate your brand in a memorable setting, our sponsorship packages provide a premium VIP experience while supporting live music and the artists who make it possible.

With attendance limited to a select number of guests, sponsors have a rare opportunity to be part of an intimate, highly curated event that creates lasting memories and meaningful connections.

SPONSORSHIP PACKAGES ARE IDEAL FOR

- Corporate businesses and organizations
- Employee recognition and team experiences
- Groups of friends wanting the ultimate VIP festival weekend
- Client appreciation and relationship building
- Businesses looking for unique brand exposure

SPONSORSHIP PACKAGES

TITLE SPONSOR "AIN'T IT GRAND"

\$30,000

20 WEEKEND EVENT PASSES

CAMPING

One large premier camping area that can accommodate up to 10 camping units. The premier camping area will be located on Gord Bamford's private property, where the festival is being held.

RECOGNITION AND BRANDING

Event advertising includes:

- Logo placement on artist lanyards
- Logo placement on event wristbands
- Digital marketing recognition
- Video wall recognition
- Recognition and announcements by the MC throughout the weekend

HOSPITALITY AND VIP EXPERIENCE

- Saturday brunch, supper and midnight snack
- Sunday brunch, supper and midnight snack
- Drinks in the concert bowl
- Artist meet-and-greet with photo opportunity
- Private VIP bar access
- VIP concert seating

* Food is not included for the Friday Kick-Off Party. Guests are responsible for their own food that evening, with food vendors available on site.

VIP PRESENTING SPONSOR

"IS IT FRIDAY YET"

\$15,000

10 WEEKEND EVENT PASSES

CAMPING

Designated camping spot for 5 units in your group. This is located on Gord Bamford's private property, where the festival is being held.

RECOGNITION

- Video wall recognition

HOSPITALITY AND VIP EXPERIENCE

- Saturday brunch, supper and midnight snack
- Sunday brunch, supper and midnight snack
- Drinks in the concert bowl
- Private VIP bar access
- VIP concert seating

* Food is not included for the Friday Kick-Off Party. Guests are responsible for their own food that evening, with food vendors available on site.

LIMITED AVAILABILITY

Limited sponsorship packages are available and will be offered on a first come, first served basis.

FOR SPONSORSHIP ENQUIRIES & PURCHASING

Gord Bamford

FESTIVAL FOUNDER

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